

COURSE DESCRIPTIONS

LEVEL 100

AAD 100: Introduction to Drawing (Core) (Revised)

The Basic tools for mechanical and freehand drawing and their use. Drawing as an expression of form and space. Application of the different types of mechanical drawings, such as isometric diametric, multi-view, para line orthographic sectional views and one and two point perspectives. Application of the different types of freehand drawing approaches such as gesture, contour, line and pattern.

AAD: 101: Basic 2-D Design (Core) (Revised)

Formal graphic organization in two-dimensional design. Directional forces, movement, stability, balance, proportion and scale. Spatial organization area, mass, volume and basic shapes. Drawing skills in appropriate media and in a variety of subjects. Presentation techniques of 2-D work: painting, graphic design, fabric design, drawing , printmaking and motion graphics. Mounting and exhibition.

AAD: 102: Basic 3-D Design (Core) (Revised)

Formal graphic organization in three-dimensional design. Directional forces, movement, stability, balance, proportion and scale. Spatial organization area, mass, volume and basic shapes. Exercises in perspectives, paraline, orthographic, sectional views, multi-view, axometric and isometric projections. Design conceptualization in 3-D. Presentation techniques of 3-D work: sculpture; ceramics; multi-media crafts ; interior design and Weaving. Mounting and exhibition.

AAD 200 Traditional African Art (Core) (Revised)

Art as an important element of symbolic communication. Exploration of the key form and content concepts in art such as creativity, imagination, composition, style and iconography. Issues pertaining to observation and criticism of art with emphasis to traditional African art. Characteristics of traditional African art; its functional nature as compared with the western notion of art for arts sake. Inter-relationships of drama, music, costume and sculpture in rituals of selected African societies.

AAD 201 Human Figure Drawing (Core) (New)

The human figure and its basic structure. Appreciation of the full human figure and its anatomy and detailed studies of the different parts of the human figure such as hands, feet and the head. Rendering, proportion, weight, mass and form of the human figure by use of a variety of dry media. Exploration of the various uses of light and shadow.

AAD 202 Introduction of African Fabric Decoration: (Existing)

The history of African textile techniques in Surface decoration on fabrics. Application of these methods of fabric decoration such as bokolanfini, indigo-dyeing, adinkra, tie-dye, batik, appliqué, quilting and embroidery to produce furnishing and a panel fabrics.

AAD 203 Computer Application in Fabric Design (New)

Computer Aided design (CAD) in designing of Fabric designs. Use of appropriate software such as Photoshop, CorelDraw to create motifs, repeat patterns and colourways. Production of fabrics using block printing and stencil techniques .

AAD 204 Introduction to Textiles (New)

Introduction to textiles, the textile 'process chain'. Fabric construction techniques. The fiber theory. Classification of textile fibers, their production properties and uses. Yarns processing and classification. Fabric finishing processes and care of fabrics. Use of traditional and contemporary materials and motifs as sources of design. Production of fabric using techniques related to weaving such as macramé, plaiting and twining.

AAD 205 Tapestry and Pile Weaving (prerequisite AAD 204) (New)

The history of tapestries and pile weave fabrics. Study of tapestry and pile weaving as techniques of artistic expression. Design potentials and limitations. Production of fabrics such as wall hangings, carpets and rugs using tapestry and pile techniques.

AAD 206 Colour Theory (Existing)

Introduction to Colour theory. Introduction to different painting media such as watercolours, oil colours, acrylics and gouache . Basic exercises in still life and landscape paintings. Use of paper of different weights and textures. Projects in both traditional and contemporary applications of media, including wet-into-wet, dry-brush paint application, masking and alla prima.

AAD 207 Supports and Grounds. (New)

Introduction to traditional supports such as canvas, boards of different weights and textures. Preparation of the support for use in oil, gouache and acrylics paints. Development and understanding of techniques in production of landscape, portraiture and imaginative compositions.

AAD 208 Introduction to Relief Printing (New)

Simple Relief, Collagraphy and Monotype. Methods of printing in black and white. Multi-colour print and registration. Review and analysis of historic Relief prints to create unique Relief Prints from paper board, wood or linoleum blocks. Emphasis on materials, tools and techniques.

AAD 209 Introduction to Serigraphy Printing (New)

Exploration of screen printing techniques using various stenciling materials, such as paper wax and leaves, frame making and mesh stretching. Emphasis on proper use of colour scheme and registration.

AAD 210 Fundamentals Of Graphic Design (Old)

Elements and principles of art and design in relation to graphic design. Graphic simplification of objects inspired from nature using line, shape, form, value, light colour and texture. Exercises in application of art and design elements in Graphic Design..

AAD 211 Computer Aided Design in Graphic Design (New)

Introduction of Computer Aided Design (CAD) in graphic design. Graphic design hardware and software. Application of computer graphic tools in design. Projects using different applications such as Corel Draw, Adobe, Photoshop, Adobe Illustrator, InDesign and Macromedia Freehand. Digital photography and image editing.

AAD 212 Introduction to Animation (New)

Introduction to Animation. Historical development of animation in Africa and the influence of animation on the contemporary advertising world. Types of animation. Tools and techniques of Animation. Storyboarding for animation. Projects in the production of simple flip book animation intergrated with text.

AAD 213 Character Design in Animation 1 (New)

Introduction to principles of character design in animation such as squash and stretch, anticipation, staging, straight ahead action and pose to pose, follow through and overlapping action, slow in and slow out, arcs, secondary action, timing, exaggeration, solid drawing and appeal. Construction of cartoon character from simple shapes. Compositing and lip synchronization.

AAD 214 Introduction to Hand building and Wheel Throwing (Revised)

Introduction to clay as a material in ceramics: sources of clay, extraction ,preparation and formulation of clay body. Drawing and composition for ceramics. Tools and techniques in Hand building such as pinch, coil and slab. Basic techniques of Wheel throwing such as centering, pulling and trimming of cylindrical forms. Decoration, finishing and firing of ceramics.

AAD 215 Mould- making and Casting in Ceramics 1 (Revised)

Introduction to mould- making techniques and ceramic forms. One piece mould- making and casting in clay. Formulation of casting slip. Drawing and composition for ceramics. Tools, materials and processes in mould making and casting such as the application of soap, grease and engine oil as separating agents. Production of cast forms in ceramics such as mugs, tea-pots and covered jars.

AAD 216 Relief Sculpture (New)

Introduction to Relief sculpture. Tools, materials and techniques of relief sculpture. Drawing, composition, models and marquetts for relief sculpture. Application of elements of sculptural design

such as balance, depth, solids and voids in relief sculpture. Figurative and symbolic interpretation of everyday life in relief sculpture using wood and clay.

AAD 217 Sculpture-In- The- Round (Revised)

Introduction to Sculpture-in-the- round. Tools, materials and techniques of Sculpture-in-the- round. Drawing , composition, models and maquettes for sculpture-in-the-round. Application of elements of sculptural design such as balance, depth, solids and voids in Sculpture-in-the- round. Figurative and symbolic interpretation of everyday life in Sculpture-in-the- round using wood, metal and clay.

AAD 218 Computer Aided Design in Crafts Design (New)

Use of appropriate software such as Photoshop, CorelDraw to create designs for craft items such as in Leatherwork, Jewelry, Collage, Mosaic, general ornamentation, Woodwork and Metalwork. Application of appropriate computer software in design conceptualization in the crafts.

AAD 219 Leatherwork 1(Revised)

Historical background of leather. Exploration of the Kenyan leather industry, designs and products. Tools, equipments, techniques and types of leather. Designs, sources of designs and production of functional and aesthetic items in leather.

AAD 220 Fundamentals of Interior Design (New)

Elements and principles of design as they apply to interior Design: harmony Unity, rhythm, balance, Emphasis, scale, proportion, line and form, texture, color. Influence of architectural and furniture styles on interior design. Simple exercises in pictorial drawings; plans, sections, elevations, axonometric drawings, perspective drawing and detail specifications.

AAD 221 Computer Aided Design in Interior Design (Prerequisite AAD 220) (New)

Application of computer as a tool for the interior designer in drawing, drafting, painting, and typographic design. Projects in the production of structural and decorative designs using design software such as ArchiCAD, AutoCAD, Adobe Photoshop and CorelDraw

AAD 300 Introduction to Research Techniques in Fine Art (Core) (New)

Basic research methods with reference to Fine Art; identification and definition of a research problem; statement of the problem; review of related literature; formulation of research questions and hypothesis; methods of data collection; analysis and interpretation. Writing the research report. Students to develop a creative research project proposal in Art and Design.

AAD 301 Contemporary African Art (Core) (New)

A critical appraisal of contemporary African arts from selected regions and ethnic groups of Africa. Issues pertaining to observation and criticism of art with emphasis to contemporary African art.

Ethnographic studies of this art from selected African communities to include contemporary issues such as its authenticity and controversies. Development of contemporary African art.

AAD 302 Still Life and Landscape Drawing 1 (Core) (Revised)

Development of skills of drawing from direct observation. Drawings from still life, landscape and architecture. Use of relevant subject matter to explore a range of drawing materials and techniques. Compositional and rendering skills emphasized through various wet and dry media.

AAD 303 Still Life and Landscape Drawing 2 (Revised)

Further studies in Still life and landscape drawing. Further exploration of traditional and contemporary approaches using a variety of drawing media with an emphasis on colour. Studies to include objects of material culture, urban landscapes, trees, foliage, and the figure within the landscape.

AAD 305: Industrial Attachment (New) (For BA's only- to be taken during the Third Semester)

Students are attached to firms practicing relevant areas of Art and Design. The attachment will be based on student's career goals and training needs. The student is assigned to a supervisor in the respective firm. Students are expected to develop and accomplish daily activities as guided by the supervisor. By seeing the industry as whole, students will be equipped to establish their career objectives. Assessment is based on student's daily diary, supervisors report and the lecturer's submission.

AAD 306 Computer Application in Fashion Design (New)(Prerequisite AAD 203)

Exploration of fashion trends, its possibilities, issues and awareness. Development of creative fashion design concepts. Use of computer aided design packages to produce fashion designs on paper. Use of photo coat screen printing technique combined with spray and discharge techniques to decorate fabrics for fashionable garments.

HFD 304 Flat Pattern Design 11 (Old) (BA students only. Taught in Fashion Design and Marketing Department)

Designing patterns by flat pattern method to manipulate basic blocks to creative design features. Manipulation of bodice darts by slash and pivot methods. Manipulation of different parts of a garment. Various skirts e.g. fitting flared, circular and pleated. Neckline variations. Trouser and short manipulations, shirts and blouses, full dresses. Figure problems and patterns adjustments.

HFD 305 Tailoring Techniques (Old) (Taught in Fashion Design and Marketing Department)

Developing new and original concepts for product realization. Development of design statements relevant to selected market levels. Develop awareness and ability to work through an idea from illustration and sketching, to cutting, construction and quality control. Planning/evaluation, production systems, structure, management strategies and packaging.

AAD 307 Fabric decoration techniques (New)

Further exploration of surface decoration techniques in block – printing such as in different colour ways in combination with resist techniques to decorate fabrics. Developing new and original designs of block and resist techniques for specific products in the fashion industry.

AAD 308 Hand loom weaving (New)

Principal functions of the loom. Loom dressing. Standard point paper drafting and weaving of basic, derivative and block weaves. Yarn and cloth calculations. Planning for projects in weaving. Production of basic, derivative and block weave samplers on four shaft looms.

AAD 309 Block pattern weaving (New)

Point paper drafting of block weave patterns up to sixteen shafts. Application of computer programs in point paper drafting. Further projects in Block weave drafting. Design and production of fabrics in block weave for specific end uses using four shaft looms.

AAD 310 Ornamentation of Basic weaves 1 (New)

Methods of fabric decoration: stripes and checks; colour and weave effects, ikat, extra warp and weft, texture and novelty yarns , extra warp and weft, texture and novelty yarns different yarns and open structures such as leno weaves. Design and production of ornamented basic weave samplers on a four shaft loom.

AAD 311 Ornamentation of Basic weaves 2 (Revised)

Exploration of other fabric decoration techniques such as inlay, warp printing, tufting and tablet weaving in the decoration of fabrics. Exercises in cross application of a number of techniques in fabric ornamentation. Design and production of dress and furnishing fabrics using four shaft looms.

AAD 312 Oil Painting Techniques (New)

Materials, tools and techniques in oil painting. Processes in oil painting to include: drawing and sketches in various color schemes and harmonies. Making of frames and preparation of the , canvas . Projects in oil painting based on individual compositions and theme interpretation.

AAD 313 Compositions and Styles. (New)

Exploration of painting styles of the past 20th Century such as expressionism, impressionism, surrealism, cubism, futurism, and survey of the contemporary art styles in the world and in Kenya. Development of compositions to realize expressive, subjective or symbolic paintings using appropriate medium, themes and style. Projects in oil painting based on a particular era or artist.

AAD 314 Non-Conventional Surfaces (New)

Experimentation using paints, tools on non-conventional surfaces and supports such as leather, glass, PVC, ceramic, plastics, metal or mixed media fabrics. Development of compositions to realize expressive, subjective or symbolic paintings using appropriate medium.

AAD 315 Improvisation in Painting (New)

Further exploration on surface treatment using a combination of mixed media and variety of techniques. Exploring relief and installations within painting. Projects on compositions and theme interpretation.

AAD 316 Intaglio Printing (New)

Engraving and Etching techniques in intaglio printing. Materials, tools and techniques in intaglio printing. Composition development. Production of black and white intaglio prints using Engraving and Etching techniques.

AAD 317 Development of Intaglio Printing (Revised)

Guided individual projects in Intaglio printing. Generation of creative prints addressing a particular theme. Conceptualization, exploration and production of prints in various colour schemes.

AAD 318 Lithography Printing (New)

Techniques in Lithographic printing. Tools, materials and equipment. Conceptualization, exploration and production of one colour (Black and white) lithograph prints inspired from different sources.

AAD 319 Development of Lithography Printing (Revised)

Guided individual projects in Lithographic printing. Production of creative prints based on a particular theme supported by research in various materials. Conceptualization, exploration and use of various colour schemes.

AAD 320 Corporate Identity Design (Prerequisite AAD 211) (New)

Principles of corporate identity design: creative, conceptualization image-building, traditional and digital skills in identity design, major aspects of visual identity such as in designing effective logotypes, word marks, emblems, crests, coat of arms and appropriate presentation formats. Projects based on real client design briefs.

AAD 321 Branding (New)

Theories and concepts of branding. Concepts of marketing, brand consumer and brand communication processes such as storyboarding, visual and oral presentation. Projects in brand communication using logos, packaging and advertising to create brand identity and the creation of brand standards/manuals.

AAD 322 Publication design graphics (New)

The role of the graphic Designer in layout and design of publications. Historical as well as current technologies used to produce multi-page publications. Projects in production of visuals for publications using the elements of layout, typography, image in the production of magazines, newspapers, and books.

AAD 323 Illustration In Publication Graphics (Prerequisite AAD 322) (New)

Visual illustration for publication without use of photography. Translating complex data into clear, visually dynamic solutions. Projects in corporate communication, publication, such as in magazines, flyers, brochures, posters and books.

AAD 324 Drawing for Animation (Prerequisite AAD 201 and AAD 213) (New)

Visualization and drawing skills in Animation. Character design, visualizing the script through storyboards, layouts, background and environmental design and recording and editing of audios (dialogues and sound effects) and finally the production of animatics (Leica reel).

AAD 325 Animating Effects (New)

Creating effects in animation. Directing dialogues (Lip synchronization) and audio breakdowns, rotoscoping and enhancing animatics. Camera moves and special effects. Project in animating the following effects: fire, water falls, moving clouds, ripples, effects of wind on flag and falling piece of paper.

AAD 326 Animation Production (New)

Tools, materials and equipments used in both classical and modern paperless animation production such as light-box, graphic tablet, stop watch, scanner, computer software (Adobe Photoshop, Flash and Toon Boom), Exposure sheets (X-Sheet), Animation breakdowns, slugging, and timing. Key animation, in betweens, pencil test, clean-ups, scanning, digital ink and paint. Projects in paperless animation.

AAD 327 Animation Post-Production 1 (New) (Prerequisite AAD 326)

Introduction to editing and compositing software (Adobe after Effects and Adobe Premiere) production of title cards, credits, editing, Music and sound design and final composite with audio and output to film and TV. Projects in editing and compositing.

AAD 328 Wheel throwing techniques (New)

Exploration of different wheel throwing techniques in ceramics such as throwing off the hump, throwing of identical sets, coil throwing and multiple -section throwing. Finishing and decoration techniques such as trimming, carving, slip trailing, relief and staining. Production of aesthetic and functional ceramic pieces.

AAD 329 Hand building and Surface Decoration 1 (New)

Study of Traditional African forming techniques, Decoration finishes and firing of pottery. Exploration of the local environment and cultures as a source of inspiration in creation of ceramic forms and surface decoration. Production of aesthetic and functional ceramic pieces.

AAD 330 Glaze formulation and firing. (New)

Introduction to glazes. Glaze formulation and testing. Glazes application on different clay bodies and associated effects. A study of reduction and oxidation firing techniques. Types of kilns, kiln loading and firing. Production of aesthetic and functional ceramic piece and application of glazes.

AAD 331 Mould making and casting in Ceramics 2(Revised)

Multi-piece mould making and casting in clay. Formulation of casting slip. Drawing and composition for ceramics. Processes in multi-piece mould making and casting. Production and decoration of identical sets of ceramic ware. Projects in aesthetics and functional multi cast forms in ceramics.

AAD 332 Mould- Making And Casting In Sculpture 1 (New)

One and two-piece mould making and casting in clay and concrete as techniques in Sculpture. Tools, materials and processes in mould making and casting such as the application of soap, grease and engine oil as separating agents. Designing and production of sculptural items such as three dimensional logos, medals, trophies, buttons and decorative panels to fit in the contemporary scene or built environment.

AAD333 Mould-Making and Casting in Sculpture 2(Prerequisite AAD 332) (New)

Multiple-piece mould making and casting in clay and concrete as techniques in Sculpture. Production of large scale complex sculptural pieces using multiple-piece mould making and casting techniques. Projects on representational and symbolic sculptural pieces.

AAD 334 Sculpture in Cement And Plaster 1(Revised)

Plaster and cement as materials in sculpture. Tools and techniques in plaster and cement sculptures. Armature making techniques such as bending, binding, twisting, welding, and soldering emphasizing structure, stability and durability. Projects in plaster and cement sculpture based on studies of natural and abstract forms.

AAD 335 Sculpture In Cement And Plaster 2 (Prerequisite AAD 334) (Revised)

Further exploration of cement and plaster as materials for sculpture. Compositions in conceptual sculpture. Projects in relief and in-the-round using plaster and cement and based on studies of natural and abstract forms.

AAD 336 Jewellery and Ornamentation 1 (Revised)

Historical background of jewelry and ornamentation. Exploration of traditional and contemporary materials, basic tools, equipment, techniques and their maintenance. A critical appraisal of the Kenyan ethnic groups and their material culture as a source of inspiration for designing. Design and production of basic jewelry and ornamentation using a variety of materials.

AAD 337 Jewelry and Ornamentation 2 (Prerequisite AAD 336) (New)

Further development of design concepts in jewellery and general ornamentation. Use of different techniques and sources of inspiration to design and produce artistic and expressive jewellery.

AAD 338 Woodwork And Metalwork 1 (Revised)

Materials, tools and techniques in wood work and metalwork. Structure and classification of wood. Conversion and conservation of timber. Basic wood joints such as mortise and tenon, Dowell, mitre and dovetail. Types and characteristics of metals. Forming and joining techniques in metal such as bending, twisting, riveting, soldering and welding. Planning and costing of projects in wood and metal work. Design and production of functional and aesthetic items in wood and metalwork.

AAD 339 Woodwork And Metalwork 2 (Prerequisite AAD 338. (New)

Further development of design concepts in wood and metal work. Use of different techniques and sources of inspiration to design and produce artistic and expressive wood and metal artworks.

AAD 340 Planning of Residential Spaces (Prerequisite AAD 221) (New)

Practical, functional, social and aesthetic considerations in the planning of residential spaces. Planning a unitary house room by room with considerations to emerging materials, technology and trends. Projects in planning a residential unitary house with emphasis in traffic patterns, zoning; lighting, soft and hard furnishing; furniture and accessories, sample board and model making

AAD 341 Interior And Exterior Space Relationships (New)

Practical, functional, social and aesthetic considerations in planning unified interior and exterior spaces. Emphasis on personality, character and atmospheric design for the residential interior spaces in relationship to exterior spaces. Projects in space planning, lighting, traffic flow patterns, storage spaces, furniture and furnishing: model and sample boards.

AAD 342 Planning Office and Studio Spaces (Prerequisite AAD 340) (New)

Practical, functional and aesthetic consideration in planning of office/studio spaces. Emphasis on Design trends, Emerging materials and technology. Projects in space planning, lighting, traffic flow patterns, storage spaces, furniture and furnishing: model and sample boards.

AAD 343 Planning Large Office And Studio Spaces (New)

Practical considerations in planning large office studio spaces such as in Multi-purpose office complex and studios. Projects in space planning, lighting, traffic flow patterns, social amenities, furniture and furnishing; Model and sample boards. Emphasis on design trends, practicality, materials, technology and aesthetics.

AAD 400 A Survey of European Arts (Revised)

A general survey of European arts according to the four major chronological divisions of the Ancient World, the Middle Ages, the Renaissance and the Modern World. Explanation of major periods in terms of paintings, sculpture and architecture. Styles, materials, techniques and cultural influences. A critical appraisal of the major European and American Art movements and trends in the 20th Century; with special attention to their philosophies of art, materials, techniques and major artists and their prominent works.

AAD 401 Oriental and Oceanic Art (New)

A survey of oriental and oceanic artforms from countries like China, Japan India and Indonesia, Fiji, New Zealand and Australia. Emphasis on unique characteristics of artworks from each region such as Chinese ink painting, decorative pottery, ceramics, body art and sculpture.

AAD 402 Entrepreneurship in Art (New)

Introduction to Entrepreneurship. The distinctive nature of Entrepreneurship in Art. Designing and setting up a small-scale creative enterprise; management, marketing, creativity, innovation and diversification. Issues of information communication and coping with emerging trends in Entrepreneurship in Art. Preparation and presentation of business plans and proposals for funding art projects.

AAD 403 Imaginative Composition in Drawing (Revised)

Independent drawing projects based on a theme chosen by the student in consultation with the lecturer. Refinement of drawing techniques and development of imaginative drawings or a body of works that are related by subject matter. Projects in suggestive techniques, perspectives, surrealism and other imaginative approaches.

AAD 404 Project proposal in Fabric design (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in fabric design. The focus for the paper will be an advancement of the individuals fabric design style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of

necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 405 Industrial Photographic Screen – Printing (New)

Survey of industrial fabric printing processes . Further development of Photographic screen – printing processes using photocoat. Development of repeats, and colour – ways on paper. Production of aesthetic and functional fabrics for furnishing and clothing.

AAD 406 Project Implementation in Fabric design (prerequisite AAD 404) (New)

Implementation of the ideas developed in the project proposal AAD 404. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 407 Complex Patterns in Fabric design (Revised)

Further development of complex repeats such as borders and stripes. Use of proper registration. Production of paper design in different colourways. Production of furnishing and apparel fabrics using spray, discharge and screen – printing techniques.

AAD 408 Project proposal in Weaving (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in weaving. The focus for the paper will be an advancement of the individuals weaving styles. within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 409 Industrial weaving Processes (New)

Survey of the weaving industry. Tools, equipment and processes. Fabric inspection and quality control. Guided individual or group projects based on research on the local and international trends in weaving industry.

AAD 410 Project Implementation in Weaving (prerequisite AAD 408) (New)

Implementation of the ideas developed in the project proposal AAD 408. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 411 CottageWeaving industry (New)

Survey of the local and international cottage weaving industry. Tools, equipment and processes. Fabric inspection and quality control. Management and marketing in the cottage industry. Guided individual or group projects based on research on the local and international cottage weaving industry.

AAD 412 Project proposal in Painting (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in Painting. The focus for the paper will be an advancement of the individuals painting style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 413 Individual Painting Style. (New)

Identification of suitable materials and techniques to develop an individual painting style. Survey of paintings in the market and interaction with professional artists to establish an individual painting style. Projects in a thematic series that develop an individual painting style.

AAD 414. Project Implementation in Painting (prerequisite AAD 412) (New)

Implementation of the ideas developed in the project proposal AAD 412. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 415 Large Scale Painting . (New)

Exploration of techniques and materials and proper use of skills to execute large scale paintings such as murals. Proposal development for large scale paintings. A systematic approach involving research into subject matter, comprehensive study in colour, preparation, scaling, and rendering. Production of relevant studio prototypes to scale.

AAD 416 Project proposal in Printmaking (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in Printmaking. The focus for the paper will be an advancement of the individuals printmaking style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 417 Combination of Relief and Collography Printing Methods (New)

Guided individual projects using a combination of printing methods in Relief and Collography. Production of creative prints based on a particular theme supported by research in various materials. Conceptualization, exploration and final execution stages as part of the printmaking process.

AAD 418. Project Implementation in Printmaking (prerequisite AAD 416) (New)

Implementation of the ideas developed in the project proposal AAD 416. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 419 Combination of Intaglio and Serigraphy (New)

Guided individual projects using a combination of printing methods in Intaglio, and Serigraphy. Production of creative prints based on a particular theme supported by research in various materials. Conceptualization, exploration and final execution stages as part of the printmaking process.

AAD 420 Project proposal in Graphic design (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in Graphic design. The focus for the paper will be an advancement of the individuals graphic design style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 421 Advertising and Packaging Design (New)

Exploration of three-dimensional form and surface graphics by designing containers for a variety of products and construction of three-dimensional prototypes. Use of the designed packaging in advertising Design with emphasis on layout, text, image and signatures. Projects based on real client design briefs.

AAD 422. Project Implementation in Graphic Design (prerequisite AAD 420) (New)

Implementation of the ideas developed in the project proposal AAD 420. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 423 Professional Practice and Portfolio (New)

Professional practice in art emphasizing current and common design practice issues that include pricing, invoicing, client relations and professional business conduct. Preparation and presentation of job-seeking portfolios in different areas of art and design. Refinement of selected existing projects to professional standards for presentation. Students to prepare and present professional portfolios in their areas of specialization..

AAD 424 Project proposal in Animation (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in Animation. The focus for the paper will be an advancement of the individuals animation style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 425 Drawing for Animation 2 (New) (Prerequisite AAD 324)

Further application of techniques of character design in animation. Development of timing, staging and fluid movement in character animation. Projects in designing original characters and development of sequential drawing skills. Construction of cartoon characters with complex shapes. Compositing and lip synchronization.

AAD 426. Project Implementation in Animation (prerequisite AAD 424) (New)

Implementation of the ideas developed in the project proposal AAD 424. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 427 Animation Post-Production 2 (New) (Prerequisite AAD 327)

Sound and editing skills in animation. Aspects of animation film making and procedures. Meaning and mood through animated abstract graphic elements and sound. Projects in editing and compositing.

AAD 428 Project proposal in Ceramics (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in ceramics. The focus for the paper will be an advancement of the individuals ceramic style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 429 Hand building and Surface Decoration 2. (New)

Further exploration of forming techniques in ceramics with emphasis on surface decoration, such as relief sgraffito, slip trailing, embossing and engraving. Production of aesthetic and functional ceramic pieces using hand building techniques.

AAD 430 Project Implementation in Ceramics (prerequisite AAD 428) (New)

Implementation of the ideas developed in the project proposal AAD 428. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 431 Large Scale Ceramics Production (Revised)

Techniques of ceramics production on large scale such as Installation, Murals and Tiling. Design and production of such ceramics for both indoor and outdoor spaces.

AAD 432 Project proposal in Sculpture (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in Sculpture. The focus for the paper will be an advancement of the individuals sculpture style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 433 Wood Sculpture (New)

Use of wood as material for creative sculpture. Tools and Techniques such as carving and assemblage in wood sculpture. Wood finishing techniques such as polishing, sanding, texturing, varnishing and waxing. Projects in wood sculpture for indoor and outdoor spaces.

AAD 434. Project Implementation in Sculpture (prerequisite AAD 432) (New)

Implementation of the ideas developed in the project proposal AAD 432. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 435 Metal Sculpture (New)

Use of metal and found material for creative metal sculpture. Tools and Techniques such as welding, twisting, bending, soldering, riveting and binding. Assemblage as technique in metal sculpture. Metal finishing techniques such as polishing, sanding, texturing and patination. Projects in metal sculpture for indoor and outdoor spaces.

AAD 436 Project proposal in Crafts design (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in Crafts Design. The focus for the paper will be an advancement of the individuals crafts design style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 437 Leatherwork 2 (Revised)

Further exploration in the design and production of leather items. Use of real life situations as sources of inspiration to produce aesthetic and functional leather items using various techniques. Development of a professionally done portfolio showing the design process of the executed items.

AAD 438. Project Implementation in Craft design (prerequisite AAD 436) (New)

Implementation of the ideas developed in the project proposal AAD 436. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 439 Collage And Mosaic (Revised)

Further exploration in the design and production of Collage and Mosaic items. Use of real life situations as sources of inspiration to produce aesthetic and functional Collage and Mosaic items using various techniques. Development of a professionally done portfolio showing the design process of the executed items.

AAD 440 Project proposal in Interior Design (New)

Students will select, with the approval of the lecturer, a relevant institution and collect information that will be used to write a research paper in a relevant area in Interior design. The focus for the paper will be an advancement of the individuals interior design style within a real client based environment. The components of the proposal will include project brief, identification of the creative project, objectives, rationale, methodology, problem analysis and costing and detailed studies and development of necessary comprehensives in the design process. Presentation of the proposal, drawings and comprehensives.

AAD 441 Planning Interior Spaces for Commercial Buildings (New)

Practical considerations in design, planning and costing of interior spaces of commercial buildings such as shops, malls, supermarkets, and boutiques and galleries. Emphasis on traffic flow patterns, Design and display storage spaces, social amenities, lighting and aesthetics; model and sample boards

AAD 442. Project Implementation in Interior design (prerequisite AAD 440) (New)

Implementation of the ideas developed in the project proposal AAD 440. Emphasis on creativity, appropriate use of materials and techniques to achieve the set objectives of the project. Exhibition of the project will include presentation of the project, mounting of works, use of display space, and lighting. Ability to orally present and defend the project will be examined.

AAD 443 Space Planning For Public Spaces (New)

Practical, functional, social and aesthetic considerations in planning interior spaces for public spaces such as trade show stands, Hotels and restaurants, and other recreational facilities with large traffic turnover. Emphasis on traffic flow, lighting, aesthetics, design trends and technology, noise and pollution control and security. Projects in space planning to include design, models and Marquettes and sample boards.